



## IOMA CONQUERS OCEANY

*The Skin technology specialist elects Advanced Skin Technology as exclusive distributor for its IOMA Medical product range in Australia and New Zealand*

**Grenoble, France and Durham, North Carolina, June 24, 2008** – MEMSCAP (NYSE Euronext: MEMS), the leading provider of innovative solutions based on MEMS (micro-electro-mechanical systems) technology, today announces that its subsidiary IntuiSkin, the specialist of innovative solutions dedicated to scientific analysis of the skin and its specific care, has elected a distributor for the Oceany zone, the Australian company Advanced Skin Technology.

Fast growing and profitable, IntuiSkin reinforces with this agreement the dermatologist and aesthetics surgeons network using Skin Evidence and IOMA medical products throughout the world.

Australia and New Zealand markets for the Skin Evidence and IOMA Medical skin care products range will be managed exclusively by Advanced Skin Technology. Established in 1994, Advanced Skin Technology is a cosmetic and dermatologic company providing the most technologically advanced pre and post surgical skin treatments available worldwide to the Australian medical market. Leading provider of clinical skincare products and treatments within the medical cosmetic market in Australia, Advanced Skin Technology has a wide client base from Australia to New Zealand with further expansion underway. It is renowned for developing a close personal relationship with its clients in order to provide the best possible customer service and to support the growth and development of the Australian medical skin care industry, particularly in the plastic surgery and dermatology areas.

Following the successful kick-off events organized by Advanced Skin Technology in major cities, during which the IntuiSkin specialists met with over 100 practitioners, the IOMA Medical Concept has been implemented in leading clinics in Sydney, Melbourne or Brisbane.

Specialised in innovative systems, products and services dedicated to the Skin, and benefiting from the vast experience and specialized expertise of the MEMSCAP R&D Group IntuiSkin today is recognized as a key player in the field of biometry, skin analysis, beauty and care. Its innovative solutions are protected by international patents, and cater for the needs of all markets dedicated to the skin care, from dermatologists to large consumer. IntuiSkin systems give professionals (dermatologists or cosmetic companies) the tools for a better efficiency, as well as for the recommendation of products that are best suited for each skin type and lead to the satisfaction of the patient/customer.

### **About IntuiSkin**

**CE** IntuiSkin is a fully owned subsidiary of the MEMSCAP Group. It is the provider of innovative Skin dedicated systems, products and services for a wide variety of applications and fields. Leveraging on the Group expertise, experience, vast patent portfolio, and years of research dedicated by its teams, as well as on the validation of its Products by the Scientific and cosmetic most renowned names, it has developed and created a unique technology that puts Science at the service of your Skin. IntuiSkin provides each skin with tomorrow's products, in order to cater for its specific needs. For more information, <http://www.intuiskin.com>.



### **About Advanced Skin Technology**

Advanced Skin Technology is the leading provider of innovative and premium skin care products and equipment to the Australian and New Zealand Medical Cosmetic and Plastic Surgery industries. The company prides itself on their superior product portfolio sourced from the global marketplace, their training and partner support programs. Close relationships with the leading medical professionals in the region and the continual search for developing technologies, have ensured the steady growth of this privately owned company and the strong brand portfolio they represent. For information or contact see <http://www.advancedskintechnology.com.au>



### **About MEMSCAP**

MEMSCAP is the leading provider of innovative micro-electro-mechanical systems (MEMS)-based solutions. MEMSCAP standard and custom products and solutions include components, component designs (IP), manufacturing and related services. MEMSCAP customers include Fortune 500 businesses, major research institutes and universities. The company's shares are traded on the Eurolist of NYSE Euronext Paris S.A (ISIN: FR0010298620-MEMS), where MEMSCAP belongs to the Next Economy segment. More information on the company's products and services can be obtained at [www.memscap.com](http://www.memscap.com).



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