



IOMA EXPANDS IN GREECE

*The Skin technology specialist elects Forth Consulting
as exclusive distributor for its IOMA Concepts and product range in Greece*

Grenoble, France and Durham, North Carolina, September 1, 2008 – MEMSCAP (NYSE Euronext: MEMS), the leading provider of innovative solutions based on MEMS (micro-electro-mechanical systems) technology, today announces that its subsidiary IntuiSkin, the specialist of innovative solutions dedicated to scientific analysis of the skin and its specific care, has elected a distributor for Greece, the company Forth Consulting.

After the successful launch of its IOMA Esthetics Concept that was awarded with the Innovation Trophy end of march 2008 and the deployment of the IOMA Derm Concept in the Oceany zone, IntuiSkin reaches with this new distribution network a new milestone that strengthens the already existing network of beauty specialists, parlours, Spas, aesthetics surgeons and dermatologist using the IOMA Derm and IOMA Esthetics Concept and associated products range.

Forth Consulting Co., a spin-off of Greek company N. Papapostolou ltd, which represents leading international manufacturers of medical equipment and supplies medical equipment to Hospitals, Clinics and surgeries, has been established in 2007 and is currently led by Nasos Papapostolou, a graduate of Boston University with more than 10 years experience in introducing and developing new brands and products in the Greek medical market. Leveraging on the mother company expertise built since 1914, and benefiting from its over 130 employees infrastructure and more than 50 exclusive representations of high technology medical equipment in the Balkan Area, Forth Consulting is utilizing modern commercial strategies to help its customers increase their business with new products and technologies.

The Greek market for the IOMA Derm Concept that comprises the Skin Evidence and IOMA skin care products range as well as for the IOMA Esthetics that encompasses the IOMA Beauty Diag, the IOMA Cabin skin care and the IOMA Beauty Pro Line, will be managed exclusively by Forth Consulting. The Greek Aesthetics market comprises some 3.000 established centres and another 7.000 private, on the go, aestheticians. Among Forth Consulting development plans for the IOMA Concepts is the set-up of agreements with the most appreciated Spas and beauty centers of the market, and the leading Greek plastic surgeons and dermatologists.

The first official introduction of IOMA Concepts already took place in late July 2008 for selected guests, while a larger scale formal introduction of the IOMA products and brands will take place during the 31st International Congress of CIDESCO 14-16 of November in Crown plaza Athens Hotel where CIDESCO HELLAS is celebrating its 50 years of existence.

Specialised in innovative systems, products and services dedicated to the Skin, and benefiting from the vast experience and specialized expertise of the MEMSCAP R&D Group IntuiSkin today is recognized as a key player in the field of biometry, skin analysis, beauty and care. Its innovative solutions are protected by international patents, and cater for the needs of all markets dedicated to the skin care, from dermatologists to large consumer. IntuiSkin systems give professionals (dermatologists or cosmetic companies) the tools for a better efficiency, as well as for the recommendation of products that are best suited for each skin type and lead to the satisfaction of the patient/customer.

About IntuiSkin

IntuiSkin is a fully owned subsidiary of the MEMSCAP Group. It is the provider of innovative Skin dedicated systems, products and services for a wide variety of applications and fields. Leveraging on the Group expertise, experience, vast patent portfolio, and years of research dedicated by its teams, as well as on the validation of its Products by the Scientific and cosmetic most renowned names, it has developed and created a unique technology that puts Science at the service of your Skin. IntuiSkin provides each skin with tomorrow's products, in order to cater for its specific needs. For more information, <http://www.intuiskin.com>.



About Kalkasina E. & Co Inc. (Forth Consulting),

Forth Consulting established in 2007 by Nasos Papapostolou and Evagelia Kalkasina is a new company with the vision to implement modern marketing strategies to provide product and services to the medical, aesthetic and general healthcare market of Greece, Cyprus and the nearby Balkan countries. Forth Consulting is seeking for the latest products and technologies in order to provide them in the clientele. The company is organized with low operating fixed costs using modern promotional technics thus enabling to offer the introduction of new technologies in competitive prices. Forth Consulting exclusively represents also a unique open dedicate extremity High field 1.0 T MRI system For Greece, Cyprus, Boulgaria Romania and F.Y.R.O.M and has

successfully installed the first system in the biggest (7 MRI) site of Greece. The Future plans of Forth Consulting is to expand in the fields of Cosmetology and plastic surgery and dermatology and radiology with more products in order to provide full product and services to its clientele. For information or contact see www.forthconsulting.gr

About MEMSCAP

MEMSCAP is the leading provider of innovative micro-electro-mechanical systems (MEMS)-based solutions. MEMSCAP standard and custom products and solutions include components, component designs (IP), manufacturing and related services. MEMSCAP customers include Fortune 500 businesses, major research institutes and universities. The company's shares are traded on the Eurolist of NYSE Euronext Paris S.A (ISIN: FR0010298620-MEMS), where MEMSCAP belongs to the Next Economy segment. More information on the company's products and services can be obtained at www.memscap.com.



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